



# Introducing Varilux Physio Enhanced Fit™ and Essilor Fit™ Single Vision



**Personalized lenses for superior visual performance.**

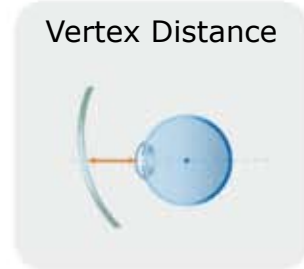
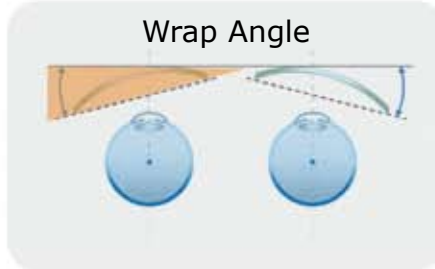
**VARILUX**  
Physio Enhanced **FIT**™

**ESSILOR** **FiT**™  
SINGLE VISION

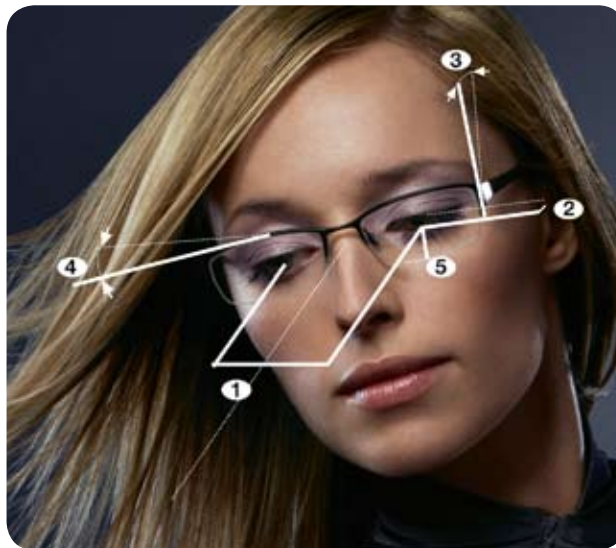


# What are personalization measurements?

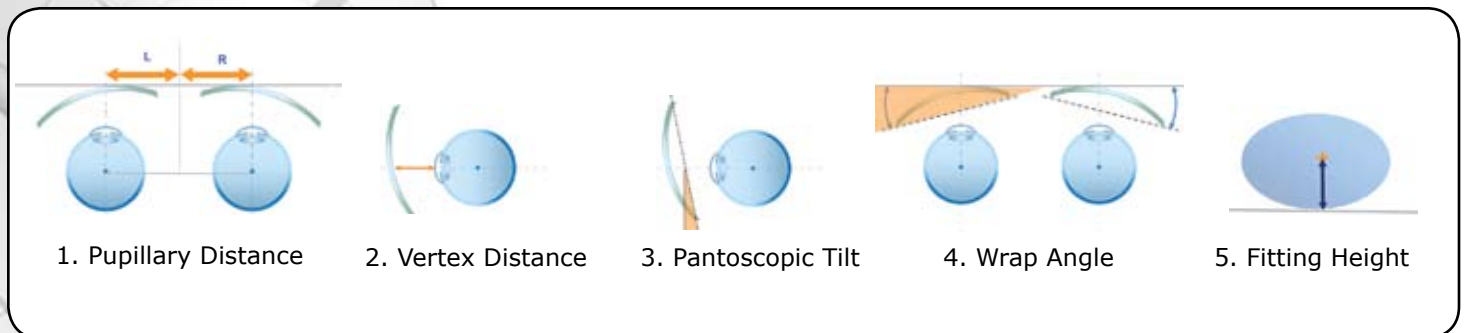
The personalization process of **Varilux Physio Enhanced Fit™** and **Essilor Fit™ Single Vision** is based on additional measurements of these individual wearing parameters:



These lenses enhance the performance of the eye's relationship to the lens while minimizing wavefront aberrations for each field of vision and for each position of the lens in front of the pupil.



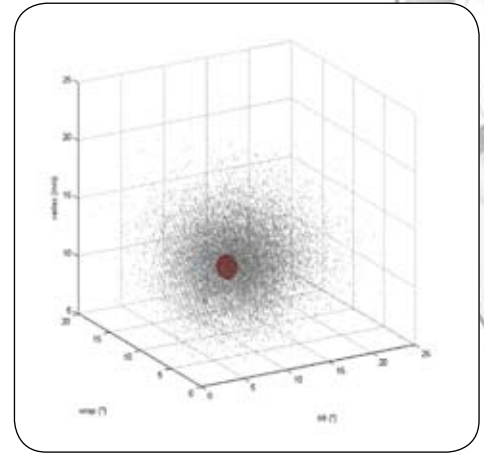
## Personalization based on wearing conditions



# What are the advantages of personalization?

**Five out of six** patients do not fit the standard or default values for Pantoscopic Tilt, Wrap Angle and Vertex Distance.

- Including these personalization measurements increases the lens' performance at each distance
  - Optical performance degrades as the eye moves from the center of the lens, caused by peripheral aberrations
  - With Varilux Physio Enhanced Fit™ lenses and Essilor Fit™ Single Vision lenses, patients are assured outstanding performance in every lens position



Graph represents personalization measurements of 200,000 wearers\*

## What are the patient benefits of personalization?

- Personalized lens for every wearer
- Optimization based on the prescription for each position of wear
- Clearer, wider, more comfortable near vision
- Better visual performance: better contrast, wider fields of vision, easier vision

## How to measure for these products

### Digital devices

While any accurate digital device can properly measure the wearer parameters required for Varilux Physio Enhanced Fit and Essilor Fit Single Vision lenses, we recommend the Visiooffice® system for its accuracy and ease of use.

### Manual devices

A manual device can also be used to measure the patient parameters required for these products.



The Visiooffice® System

**Varilux Physio Enhanced Fit and Essilor Fit Single Vision lenses offer a full range of personalized products for your practice.**

\*Source: Data on file. Graph represents 200,000 wearers actual measurement values for pantoscopic tilt, wrap angle and vertex distance. Only 9% of the wearers are precisely within the standard values—even with a tolerance of +/- 0.5°, 0.5mm. Given the acceptable tolerance of +/- 1°, 1mm, 17% of the wearers are precisely within the standard average values. Average values: Vertex: 12mm / Wrap: 7° / Pantoscopic Tilt: 8°



## What are the benefits of personalization for Varilux Physio Enhanced Fit™ and Essilor Fit™ Single Vision lenses?

**Changing conditions of wear induces aberrations. Lens personalization assures optimal vision for each patient in each lens design:**

### **Varilux Physio Enhanced Fit Benefits**

- A personalized progressive lens for every wearer
- Optimized for each prescription—for each position of wear
- Unlocks new design potential and raises Varilux Physio Enhanced performance to its peak, for sharper vision in any light and unmatched comfort at near
- Improved ease of transitions between zones, resulting in more natural vision
- W.A.V.E. Technology 2™
  - Sharpest vision at all distances, in all light conditions (especially low light)
  - Superior aberration control
  - Customized for optimal performance
  - Personalized near vision zone

### **Essilor Fit Single Vision Benefits**

- A personalized single vision lens for every wearer
- Optimized for each prescription—for each position of wear
- Wider fields of vision
- W.A.V.E. Technology™: Wavefront Advanced Vision Enhancement
  - Clearer, sharper and brighter vision
  - More vivid colors and details
  - Sharper vision across the lens

**Recognized winner in design and innovation.**

For more information  
[www.variluxusa.com](http://www.variluxusa.com)

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